MENU VOL 2 | 2026

PRICE
49.99 EUR

MNEMONIC





CLASSIC TWISTS

MEMORIES

HOROSCOPE

SOBER BUT SOCIAL

Pimp My Ride

WINE/BEER LOVERS

SIDE PROJECTS

NEWS, DETAILS, TRENDS



MENU DESIGN BY ARINA SAVELJEVA
@ARINKASAVELJEVA

WELCOME

TO YOUR NEW FAVOURITE NEIGHBOURHOOD DIVE!
GREAT DRINKS, LOUD LAUGHS, AND NO FUSS - JUST HOW A NIGHT OUT SHOULD BE.
GRAB A SEAT, HAVE A SIP, AND MAKE SOME MEMORIES (THE GOOD ONES).

FACEBOOK

INSTAGRAM

SPOTIFY

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CAMPARI
SINCE 1860
CAMPARI
Davide Campari
MILANO
BITTER



RHUBARB -
VETIVER -
ORANGE -

HOUSE SHOT
6 EUR

START YOUR EVENING RIGHT



MNEMONIC LIMONCELLO
6 EUR

LEMONS -
SALT -
SUGAR -

SWEET LIKE CHERRY



SMOOTH LIKE
BOURBON
ONE SHOT FOR 6 EUR

13€

BANDICOOT

FRUITY - LIGHT - FLORAL

PISCO
COCONUT
ELDERFLOWER
APEROL
CO2



CRASH IS BACK!

While Nintendo continues to dominate with Mario, Sony fights back with its own wild mascot – a spinning orange bandicoot in sneakers who has become the face of the PlayStation generation. After just a few hours with Crash Bandicoot, it becomes obvious that this crazy marsupial is still one of the greatest platform heroes around.

BONUS ENERGY

PROTECTION MODE

HANDLE WITH ATTITUDE

13€

Tamagotchi

TROPICAL LIGHT UMAMI

PINEAPPLE RUM
MANGO
LA TOMATO
WHITE MISO





THE EGG CAME FIRST

Tamagotchi is the original virtual reality pet that captured everyone's attention. But it's so cool that one egg just isn't enough anymore. With new characters, new games, cooler colors, and - hold on - a pause feature. Be the first to collect them all. Go and hatch your Tamagotchi.

13€

B-A-N-A-N-A-S

FRUITY - SILKY - FUNKY





VODKA
BANANA
STRAWBERRY
TIMUR BERRY
MASCARPONE WASHED



HOLLABACK GIRL AND ITS 2005 POP IMPACT

In 2005, Gwen Stefani's "Hollaback Girl" became one of the most talked-about pop hits. Magazines noted its unusual style, simple rhythm, and repeated phrases. Some critics called it too simple, while others praised its boldness and originality. The song quickly became popular and became a major pop culture moment of the mid-2000s.

13€

BOHEMIAN RASPBERRY

Fresh - Complex - Berry

Is this the real drink?
Is this just fantasy?

Caught in a sweet slide,
no escape from reality..

Mama... just one more



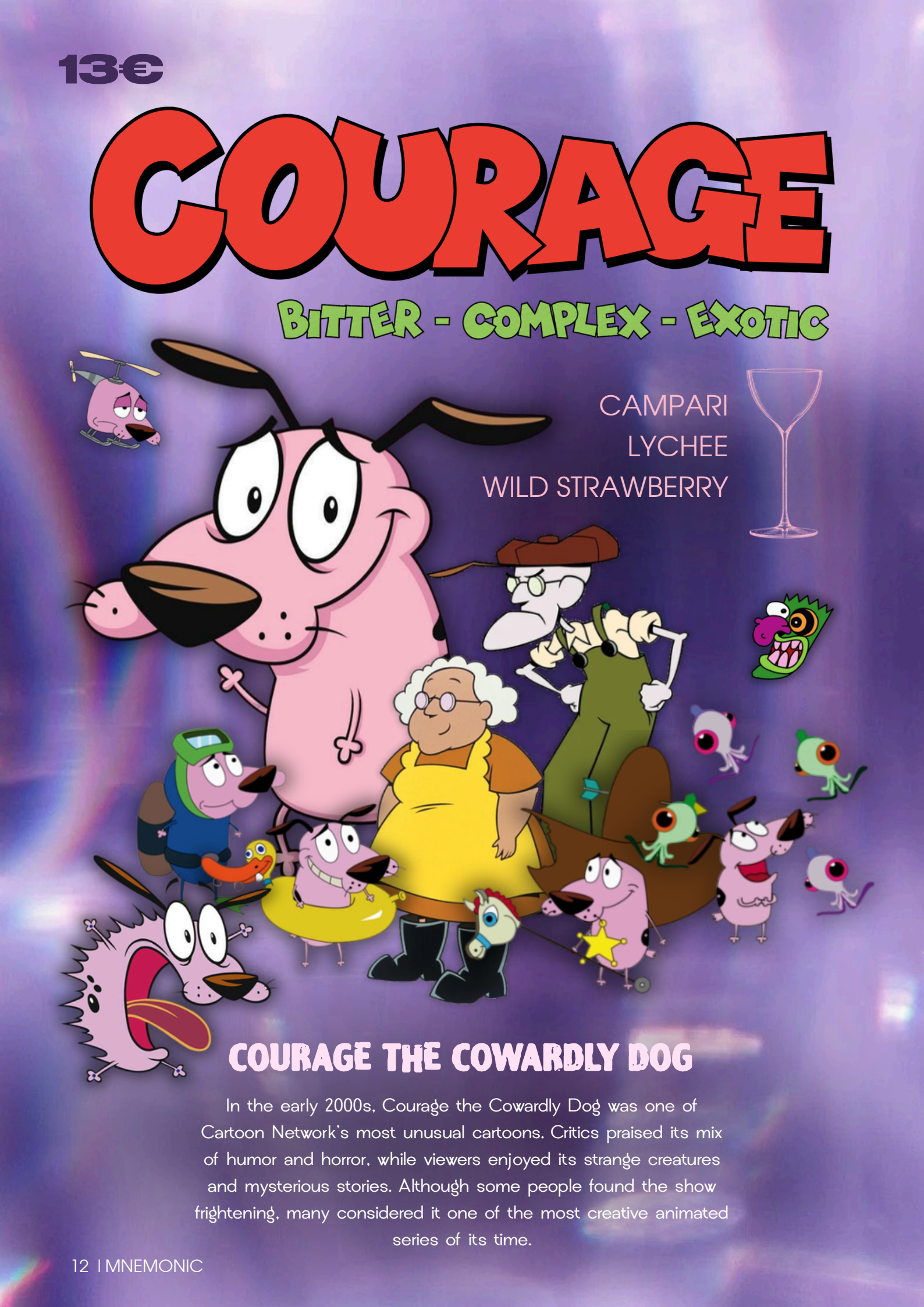


GIN
LEMON VERBENA
WHITE VERMOUTH
VANILLA
RASPBERRY

Queen's Music

Queen is one of the most famous rock bands in history, known for mixing different music styles like rock and opera. Songs such as Bohemian Rhapsody and We Are the Champions became world classics.

In 2000, journalists noted that Queen's music was still very popular and continued to inspire new generations, even after Freddie Mercury's death.

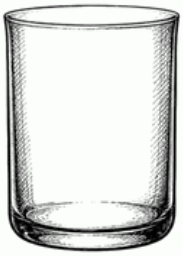


COURAGE THE COWARDLY DOG

In the early 2000s, Courage the Cowardly Dog was one of Cartoon Network's most unusual cartoons. Critics praised its mix of humor and horror, while viewers enjoyed its strange creatures and mysterious stories. Although some people found the show frightening, many considered it one of the most creative animated series of its time.


DOBA-YEJ
MEZCAL ARTESANAL
Los Siete Misterios
JOVEN • 100% MAGUEY
DOBA-YEJ

13€



OLIVE OIL GIN
WHITE CHOCOLATE
AQUAVIT
SAFFRAN
RUE BERRY



SHADY

RICH - BOOZY - PIQUANT

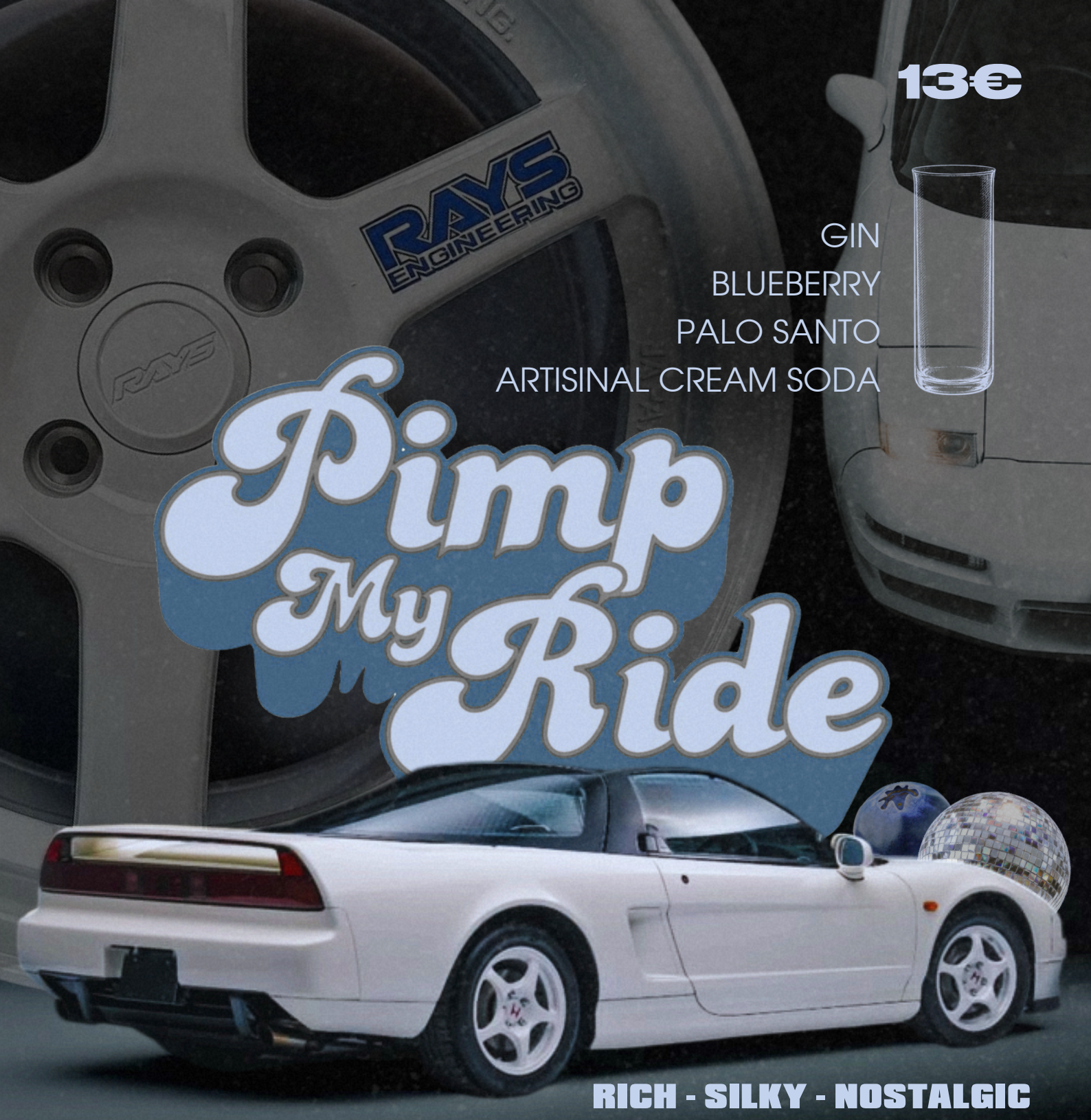


SLIM SHADY BUILDS A CREW

As Eminem's rise continues to dominate hip-hop headlines, the Detroit MC is already building his next move. While finishing his new album, he's launching Shady Records and pushing his crew D12 into the spotlight — a wild six-man group known for raw energy and dark humor.

Still rooted in Detroit, Eminem aims to turn his hometown team into the next major force in rap. If 1999 belonged to Slim Shady, 2000 looks ready to belong to Shady's entire camp..

D12



THE PIMP MY RIDE ERA

For years, car customization belonged to underground street racers and hardcore gearheads. Then MTV turned it into primetime entertainment with "Pimp My Ride" hosted by rapper Xzibit.

While reality TV focused on dating shows and survival contests, "Pimp My Ride" sold pure wish fulfillment: taking everyone's embarrassing first car and transforming it into the coolest ride in the parking lot.

13€

LUCKY CHARMS — CRUNCHY OATS, COLORFUL MARSHMALLOWS,
AND A LITTLE MAGIC IN EVERY BOWL. THEY'RE MAGICALLY DELICIOUS!



VODKA
TOFFEE
PASSION FRUIT
VANILLA
CROISSANT MILK WASHED

CREME DE LA CREME

LUCKY CHARMS

13€

BUTTERCUP

Fresh - Crisp - Green



TEQUILA
THAI BASIL
PONZU
LEMONGRASS
WHITE PENJA







The Superheroines of a New Generation

While most cartoon girls are still waiting to be rescued, The Powerpuff Girls are already saving an entire city before dinner. Blossom, Bubbles, and Buttercup aren't just adorable kindergarteners with giant eyes — they're the new generation of heroines: loud, fearless, and impossible to ignore.





13€



FRESH - LIGHT - MINTY

OUTKAST – "HEY YA!" (2003)

Released in 2003, "Hey Ya!" is one of OutKast's most iconic songs. Written by André 3000, it combines infectious energy with lyrics about love, doubt, and relationships. More than twenty years later, the track remains a defining anthem of the 2000s.

MASTIHA
PINEAPPLE
SAGE
VETIVER
EUCALYPTUS




PURO
AGAVE
ESPOLÒN
TEQUILA
REPOSADO

13€

MARIA SHHHHH...

SAVOURY - COMPLEX - SALTY

VODKA
FRESH TOMATOS
BEEF BROTH
STRAWBERRY
HORSERADISH
APPLE VINEGAR
PARSLEY
HONEY













2006 – the year Maria Sharapova reached World No. 1
One of the defining faces of 2000s tennis culture.
Known for power, focus, and unmistakable presence on court.

13€

THE FLINTSTONES

RICH - BOOZY - NUTTY

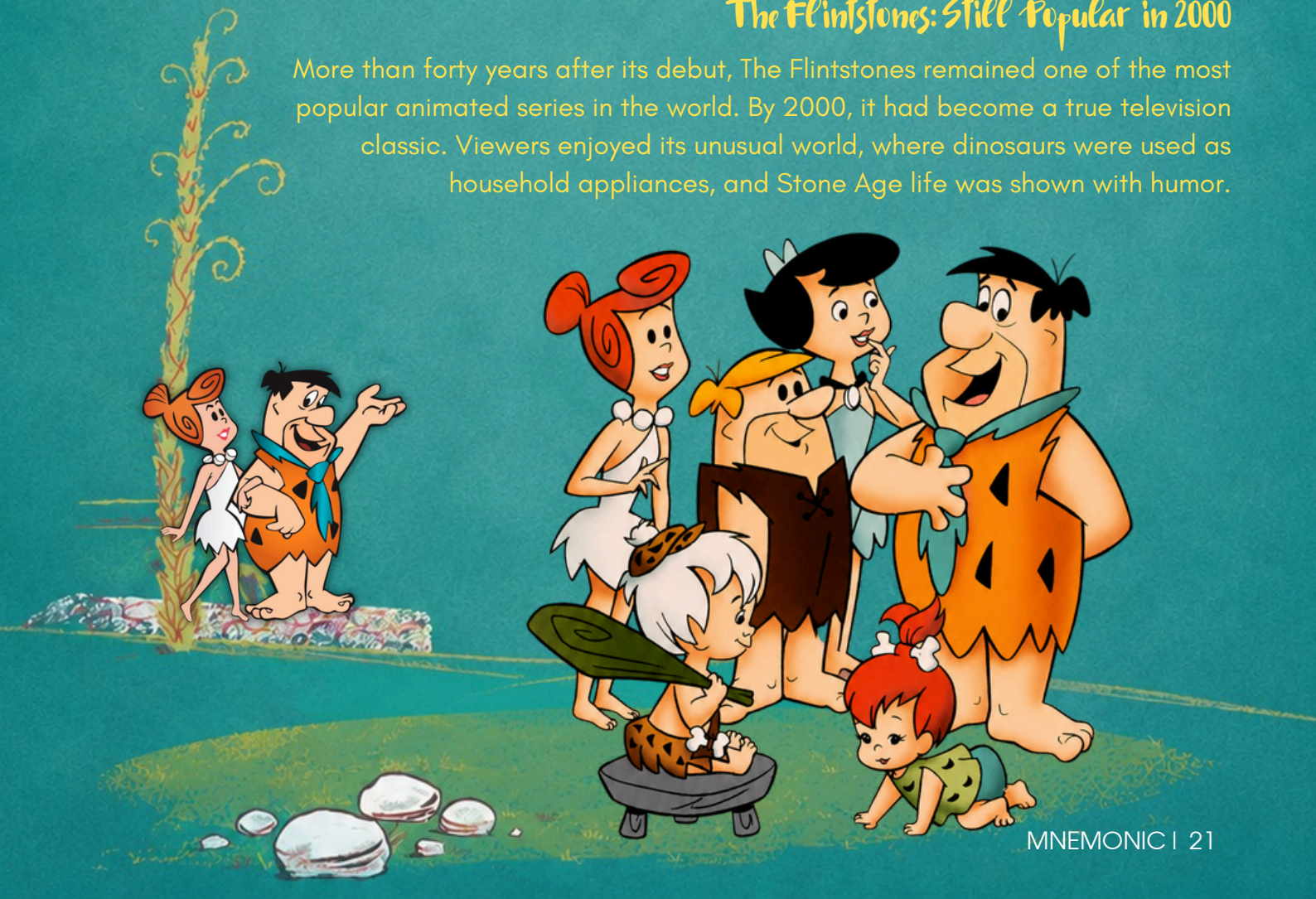


CHERRY BOURBON
OATS VERMOUTH
PISTACHIO
DRY CURACAO



The Flintstones: Still Popular in 2000

More than forty years after its debut, The Flintstones remained one of the most popular animated series in the world. By 2000, it had become a true television classic. Viewers enjoyed its unusual world, where dinosaurs were used as household appliances, and Stone Age life was shown with humor.



13€

BEAT KILLER

TROPICAL - SILKY - CREAMY

Hip-Hop's Wildest Voice

Busta Rhymes enters the new millennium as a highly energetic hip-hop artist known for his rapid flow and strong stage presence. His album Anarchy features hard-hitting beats and strong lyrics, confirming his place as one of rap's leading figures. With his unique style and energy, he continues to shape hip-hop's future.

DARK RUM
COCONUT
BEETROOT CONDENSED MILK
PINEAPPLE




PLANTERAY
RUM
ORIGINAL DARK
BARBADOS
JAMAICA
ORIGINAL DARK
PRODUCT OF BARBADOS

13€

OLLIE

SAVOURY - BOOZY - PICKLED





GIN
MIXED OF VERMOUTHS
CORNICHON BRINE





SKATEBOARDiNG TAKES OVER THE 2000'

Baggy jeans, huge sneakers, stickers on boards, and punk music blasting through headphones - skateboarding is no longer underground. Thanks to the X Games and stars like Tony Hawk, skating became one of the biggest youth trends of the decade.

13€

THE MASK

Fruity - Complex - Spice

Jim Carrey and The Mask

The Mask (1994) made Jim Carrey a comedy star. He plays Stanley Ipkiss, an ordinary man whose life changes after he finds a magical mask. The film is famous for its humor, amazing special effects, and unforgettable performance by Jim Carrey.



CURRY BOURBON
ORANGE
CARAMEL
CO2



S-s-s-smokin'!





Side effects may include chaos, flirting, and absolute main character energy.





13€



TEQUILA
BERGAMOT
GREEN APPLE
LIME

"Why Everyone Wants a Life Like Friends"
Six best friends, a cozy coffee shop, and endless jokes – Friends makes New York life look perfect. More than just a sitcom, the show became a symbol of friendship and comfort for an entire generation.

FRESH - CRISP - CITRUS

SITCOM

THE REAL PALOMA WITH

THREE CENTS
ARTISANAL BEVERAGES
EST. 2014



THREECENTSBEVERAGES | THREECENTS.COM | @THREECENTS_OFFICIAL

Enjoy responsibly

WHAT YOU LOVE, STAYS WITH U

CORN STAR 13€



CORN VODKA
CONDENSED MILK
GUAVA
TONKA BEAN

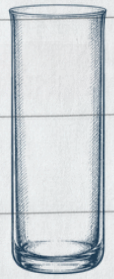


BOUJEE 13€



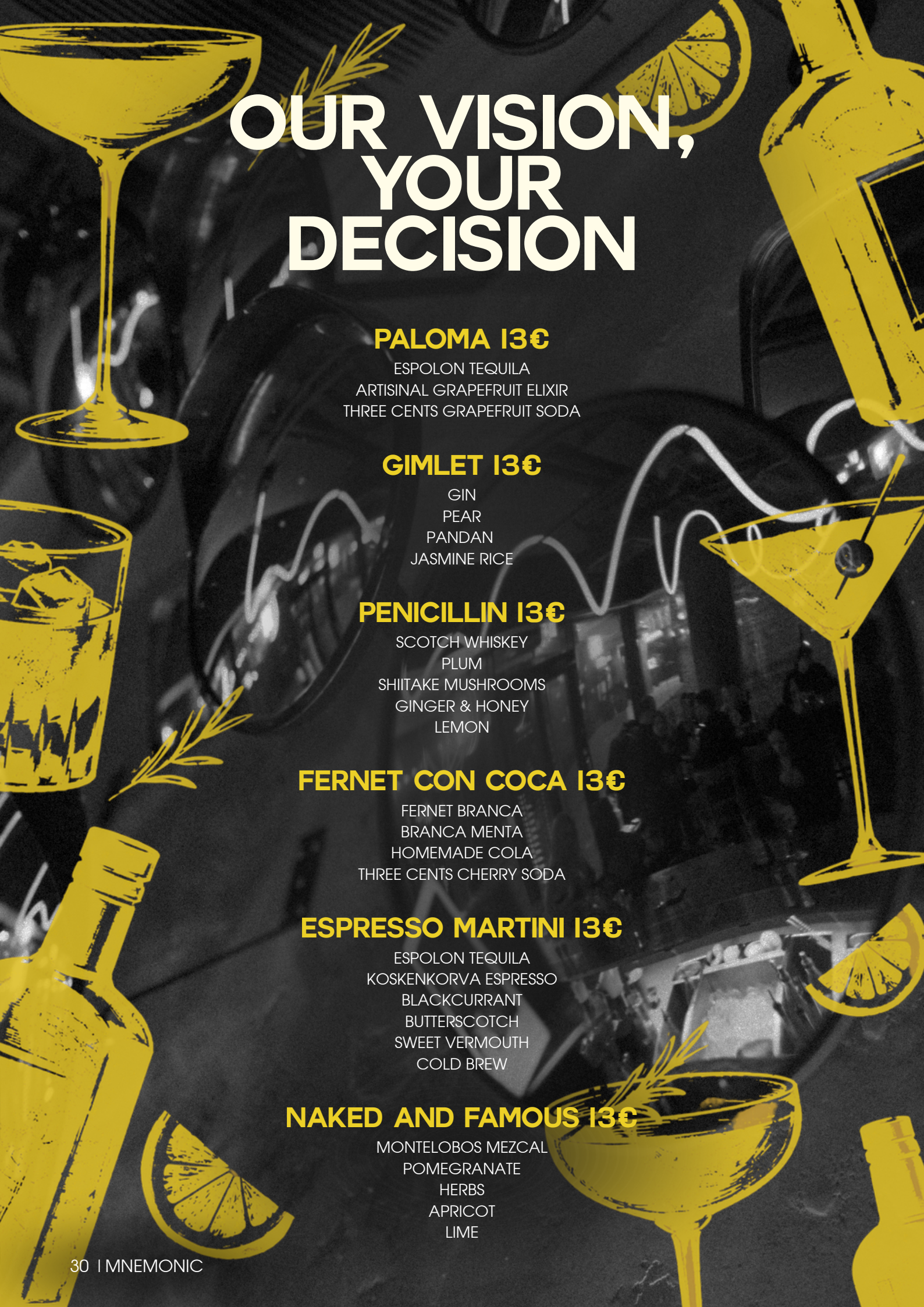
BUTTERED GIN
RHUBARB CORDIAL WITH
OOLONG & HONEY
VANILLA

CONCORDE 13€



GIN
PEACH
VETIVER
LAVENDER SODA


ROKU GIN
COME ALIVE WITH THE SEASONS
12-
ROKU GIN
THE HOUSE OF SUNTORY
ROKU GIN
THE JAPANESE CRAFT GIN
6
With 6 unique Japanese botanicals
750mL
Enjoy Responsibly. Roku® Gin, 43% Alc./Vol. ©2026 Suntory Global Spirits Import Co., Chicago, IL



OUR VISION, YOUR DECISION

PALOMA 13€

ESPOLON TEQUILA
ARTISINAL GRAPEFRUIT ELIXIR
THREE CENTS GRAPEFRUIT SODA

GIMLET 13€

GIN
PEAR
PANDAN
JASMINE RICE

PENICILLIN 13€

SCOTCH WHISKEY
PLUM
SHIITAKE MUSHROOMS
GINGER & HONEY
LEMON

FERNET CON COCA 13€

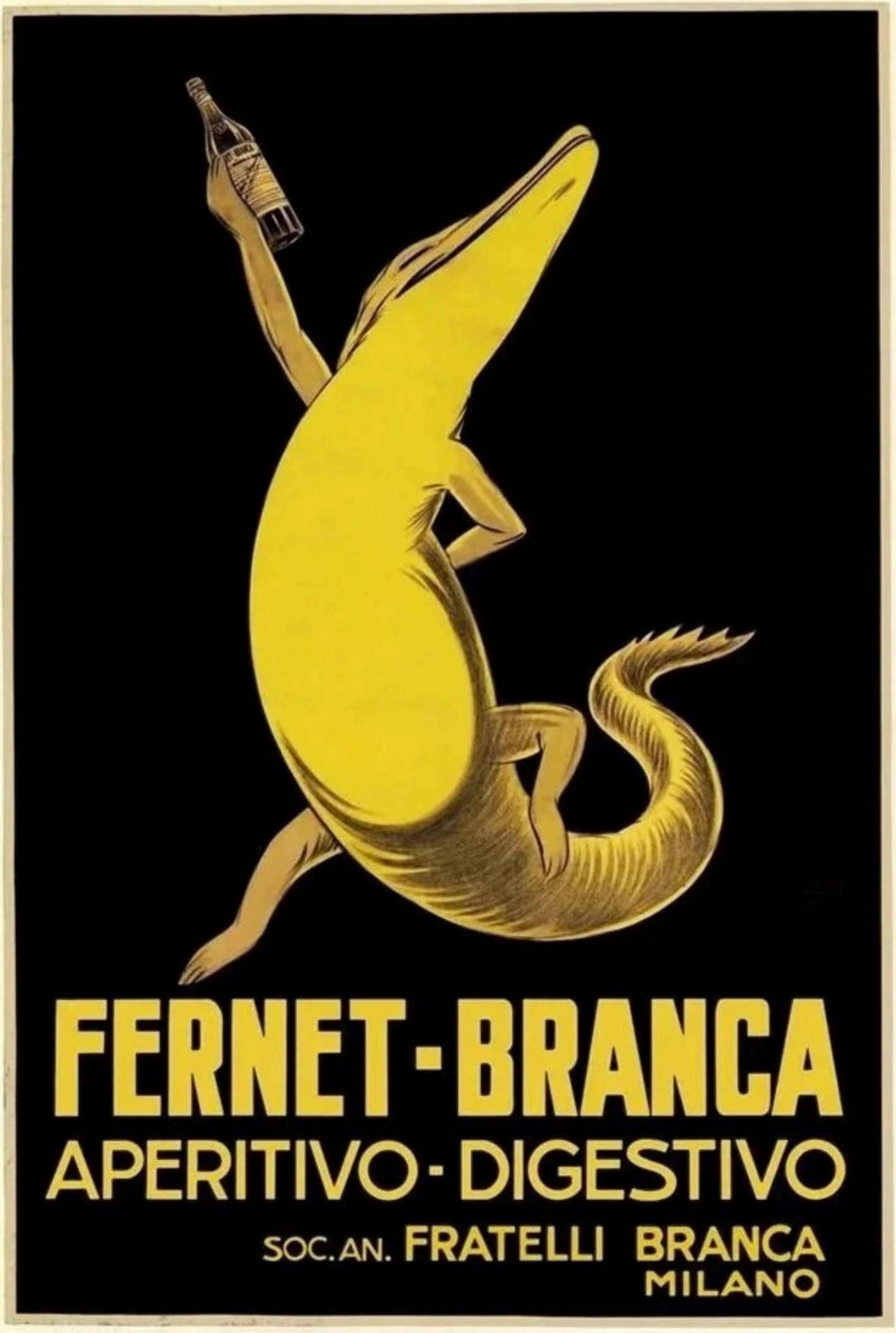
FERNET BRANCA
BRANCA MENTA
HOMEMADE COLA
THREE CENTS CHERRY SODA

ESPRESSO MARTINI 13€

ESPOLON TEQUILA
KOSKENKORVA ESPRESSO
BLACKCURRANT
BUTTERSCOTCH
SWEET VERMOUTH
COLD BREW

NAKED AND FAMOUS 13€

MONTELOBOS MEZCAL
POMEGRANATE
HERBS
APRICOT
LIME

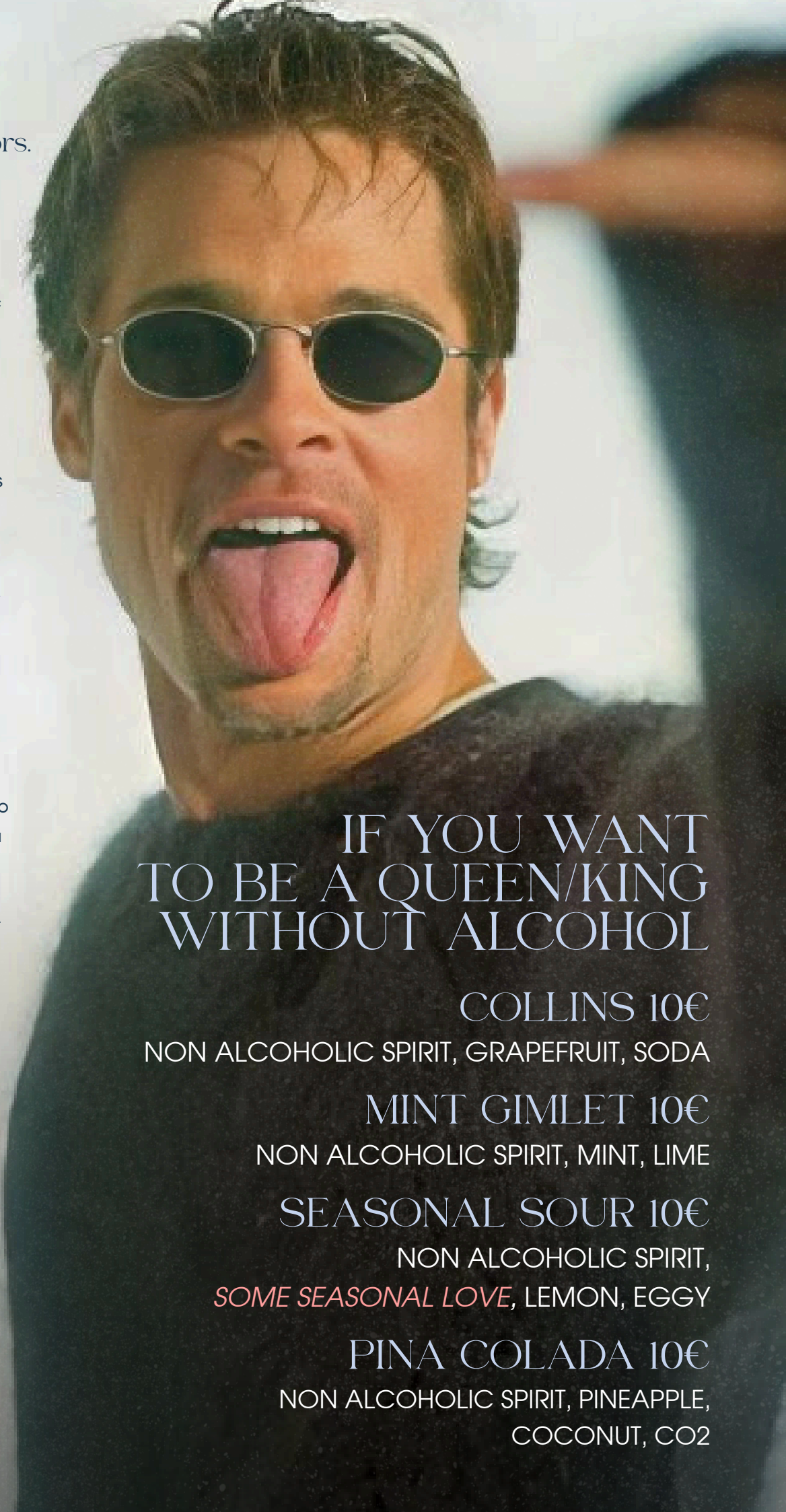

FERNET-BRANCA
APERITIVO-DIGESTIVO
SOC. AN. FRATELLI BRANCA
MILANO

"I love naming colors. I love finding new ones."

There is something particularly characteristic of Pitt in the 2000s era. Behind the looks that had already become part of Hollywood mythology, there was a man who seemed genuinely curious about everything around him.

He wasn't afraid to admit when he didn't know something. Quite the opposite — he enjoyed asking questions.

Maybe that's what makes discovering a new drink so satisfying, too — finding a taste you didn't know you were looking for.
And sometimes, you don't need alcohol to discover something new.



IF YOU WANT TO BE A QUEEN/KING WITHOUT ALCOHOL

COLLINS 10€
NON ALCOHOLIC SPIRIT, GRAPEFRUIT, SODA

MINT GIMLET 10€
NON ALCOHOLIC SPIRIT, MINT, LIME

SEASONAL SOUR 10€
NON ALCOHOLIC SPIRIT,
SOME SEASONAL LOVE, LEMON, EGGY

PINA COLADA 10€
NON ALCOHOLIC SPIRIT, PINEAPPLE,
COCONUT, CO2



BUBBLES

MARCEL CABELIER CREMANT DU JURA BRUT 10-/55-
SAINCHARGNY EMERITE CREMANT 55-
RAVENTOS I BLANC DE BLANCS 60-
PERE VENTURA TRESOR CUVEE GRAN RESERVA 70-
NICOLAS FEUILLATTE GRANDE RESERVE BRUT 95-
HENRIOT BLANC DE BLANCS BRUT 180-
GOSSET GRAND ROSE BRUT 180-

WINE

RED 9-/48-
WHITE 9-/48-

BEER

TANKER SELECTION 28CL 5-
CRAFT BEER 33CL 6-
MORETTI O% 33CL 5-

A DRINK WRITTEN IN THE STARS

SOME PEOPLE CHOOSE THEIR DRINK BY MOOD. SOME BY OUTFIT.
SOME BY HOW DRAMATIC THE DAY HAS BEEN.
BUT MAYBE THE CHOICE WAS NEVER YOURS TO BEGIN WITH.
MAYBE SOMEWHERE BETWEEN YOUR RISING SIGN, YOUR WORST HABITS, YOUR BEST QUALITIES, AND YOUR PREFERRED LEVEL OF CHAOS,
THE STARS ALREADY HAD A COCKTAIL IN MIND.
FIND YOUR SIGN. BLAME THE UNIVERSE. ORDER ACCORDINGLY.





ARIES – NAKED AND FAMOUS

ARIES DOES NOT ARRIVE QUIETLY. BOLD, SMOKY, SHARP AND SLIGHTLY PROVOCATIVE, **NAKED AND FAMOUS** FITS THE SIGN THAT SAYS, "LET'S JUST HAVE ONE," WHILE ALREADY CHANGING THE ENTIRE PLAN FOR THE NIGHT.

TAURUS – PERFECT MANHATTAN

TAURUS HAS TASTE AND NOTICES EVERYTHING: THE GLASS, THE ICE, THE LIGHTING, THE MOOD. **PERFECT MANHATTAN** IS SMOOTH, BALANCED AND ELEGANT. NOT FLASHY, NOT LOUD, JUST QUIETLY CONFIDENT AND VERY, VERY GOOD.

GEMINI – PALOMA

GEMINI NEEDS MOVEMENT, BUBBLES AND SOMETHING TO TALK ABOUT.
PALOMA IS FRESH, BRIGHT AND SOCIAL, WITH TEQUILA, GRAPEFRUIT AND JUST ENOUGH SHARPNESS UNDERNEATH THE EASY CHARM. CASUAL, BUT NEVER BORING.



CANCER – CLOVER CLUB

CANCER IS SOFT, BUT NOT WEAK. EMOTIONAL, INTUITIVE AND QUIETLY PROTECTIVE, THIS SIGN NEEDS A DRINK WITH FEELING. **CLOVER CLUB** IS ROMANTIC, SILKY AND NOSTALGIC, SWEET-SOUR-DRY, PRETTY BUT NOT SIMPLE. ALSO, LIKE CANCER, IT REMEMBERS.



LEO – ESPRESSO MARTINI

LEO DOES NOT NEED A SPOTLIGHT. THE SPOTLIGHT KNOWS WHERE TO GO.
ESPRESSO MARTINI IS DARK, GLOSSY, ENERGETIC AND IMPOSSIBLE NOT TO NOTICE.
A DRINK THAT SAYS THE NIGHT IS NOT OVER, IT HAS JUST FOUND BETTER LIGHTING.







VIRGO – DIRTY MARTINI



VIRGO SEES THE DETAILS. THE IMBALANCE. THE SHORTCUT. THE ALMOST-GOOD-BUT-NOT-QUITE.
DIRTY MARTINI IS CLEAN, COLD, SALTY AND SPECIFIC.
ONE WRONG MOVE AND THE WHOLE THING LOSES ITS DIGNITY. VIRGO WOULD NOTICE.

LIBRA – OLD CUBAN

LIBRA WANTS BEAUTY, BUT NOT WITHOUT BALANCE.
OLD CUBAN IS RUM, MINT, LIME, BITTERS AND BUBBLES: GRACEFUL, FLIRTATIOUS AND POLISHED, WITH ENOUGH DEPTH TO KEEP IT FROM BECOMING TOO SWEET.



SCORPIO – BLOOD AND SAND

SCORPIO DOES NOT REVEAL EVERYTHING AT ONCE.
BLOOD AND SAND IS DARK, RICH, STRANGE AND SEDUCTIVE: SCOTCH, SWEET VERMOUTH, CHERRY AND ORANGE.
DRAMATIC NAME, CONTROLLED ENERGY, UNFORGETTABLE FINISH.

SAGITTARIUS – SINGAPORE SLING

SAGITTARIUS IS NOT BUILT FOR BORING EVENINGS. **SINGAPORE SLING** TASTES LIKE TRAVEL, HEAT, HOTEL GLAMOUR AND A STORY THAT GETS BETTER EVERY TIME IT IS RETOLD.
SAGITTARIUS NEEDS A DRINK WITH A DESTINATION.



CAPRICORN – NEGRONI

CAPRICORN RESPECTS STRUCTURE, DISCIPLINE AND A LITTLE BITTERNESS.
NEGRONI IS EQUAL PARTS, PERFECT BALANCE AND NO NONSENSE.
ELEGANT, SERIOUS AND BETTER THE MORE YOU UNDERSTAND IT. CAPRICORN WOULD APPROVE.

AQUARIUS – HANKY-PANKY

AQUARIUS WANTS THE CLASSIC NOBODY SAW COMING. **HANKY-PANKY** IS GIN, SWEET VERMOUTH AND FERNET-BRANCA: ELEGANT AT FIRST, THEN BITTER, HERBAL AND WONDERFULLY STRANGE. NATURALLY, AQUARIUS FOUND IT FIRST.

PISCES – CORPSE REVIVER NO. 2

PISCES LIVES SOMEWHERE BETWEEN REALITY, MEMORY AND A DREAM THEY STILL THINK ABOUT.
CORPSE REVIVER NO. 2 IS PALE, BRIGHT, DELICATE AND OTHERWORLDLY.
A DRINK THAT SOUNDS DRAMATIC, BUT FEELS ALMOST POETIC.







CANlab:

FROM BAR COUNTER TO CAN

Some ideas arrive slowly.
Others appear before the walls are even finished.

For Mnemonic, a modern dive bar in Tallinn, the idea of a cocktail vending machine came early. The bar was still under construction, the space was only beginning to find its shape, and one question kept coming back: how do you create something that feels playful and visually memorable, while still staying true to what the bar actually does: making balanced cocktails with intention?

The answer became **CANlab**, an in-house canned cocktail project built around flavour, design, and one of the bar's most unexpected details, the **Campari Cocktail Vending Machine**.

From the beginning, the idea was never just to put cocktails into cans. It was about creating a new kind of guest experience.Something instant, interactive, and a little unexpected. A drink you can grab the moment you walk in. A can you can take home for later. A souvenir for a friend. A cocktail that does not end at the bar counter, but travels with you.

In a time when bars around the world are rethinking how guests experience drinks, from bottled serves and takeaway formats to more playful self-service moments, CANlab feels like Mnemonic's own answer to that shift. It keeps the spirit of hospitality, but changes the format. The bartender's work is still there; it is simply sealed inside a can.

Campari became a natural part of the story. Visually, it carries a language that is bold, iconic, and instantly recognisable. Conceptually, it matched what Mnemonic wanted to create: something modern, stylish, a little theatrical, and rooted in aperitif culture.



BUT BEHIND THE PLAYFUL FORMAT SITS A VERY SERIOUS PROCESS.

Every CANlab cocktail is made on site at Mnemonic. Preparation, carbonation, sealing, and labelling all happen in-house, allowing the team to stay close to every detail. The goal is not simply convenience. It is consistency. The same attention that goes into a cocktail served across the bar also goes into every can that leaves the Little Red Room.

CANlab launched during Negroni Week with its first flavour, **Bitter Rhubarb**, a Campari-led aperitif inspired by the logic of an Americano. The drink begins with a clean bitter-sweet base, carried by Campari's familiar red bitterness and citrus-herbal edge. Then comes Estonian rhubarb: fresh, slightly tart, and sharp enough to pull the drink into something brighter and more vivid.

The second flavour, **Cherry Chinotto**, takes the project in a darker, richer direction. Also Campari-forward, it brings together cherry and cola in a way that naturally recalls the feeling of classic chinotto soda. Campari gives the drink its structure, the cola note adds spice and depth, and cherry sits through the middle as a rich fruit layer rather than simple sweetness. The result stays confidently bitter, with a long, dry finish, while the carbonation keeps it clean and lively.

For Mnemonic, these first two flavours proved that the idea had room to grow. CANlab is designed as an evolving range, with core flavours, seasonal drops, and limited editions, all built around Campari as the star ingredient.



That growth has already found recognition. Both CANlab flavours received awards at the **Best Estonian Drinks 2025** competition, part of the Tasty Estonia festival, where 217 drinks from 57 producers were judged by sommeliers, bartenders, and drinks experts from across Estonia.

In the **Best RTD Cocktail / Long Drink** category, **Bitter Rhubarb** received the **Gold Medal** and became the **Category Winner**, while **Cherry Chinotto** received the **Silver Medal.**

NO BIG CAMPAIGN. NO LABEL-LED JUDGING. JUST FLAVOUR. AND THE CANS STOOD OUT.

Maybe that is the best way to understand CANlab. It is not just a side project placed inside the bar. It is part of Mnemonic's DNA: playful, a little stubborn, visually bold, and built with more technique than it first lets on.
A modern dive bar idea, sealed in a can and made to travel.



THE UNWRITTEN RULES

(THAT WE WROTE DOWN)

DON'T BE THAT PERSON

RESPECT GOES BOTH WAYS – TREAT OTHERS HOW YOU'D WANT TO BE TREATED.
SIMPLE. IF THERE'S A PROBLEM, WHAT THE BARTENDER SAYS GOES.

NO SMOKING. NO VAPING. NO EXCEPTIONS.

IF IT MAKES A CLOUD, TAKE IT OUTSIDE. LET'S KEEP THE AIR CLEAR FOR GOOD DRINKS AND EVEN BETTER CONVERSATIONS.

GROUPS PAY LIKE A TEAM

SIX OR MORE? ONE BILL OR MAX TWO PAYMENTS.
IT KEEPS THINGS SMOOTH – JUST LIKE YOUR NEXT ROUND.


SINCE
CAMPA
MILA
BITTER

MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC
MNEMONIC